



Organised by



TENANT

GUIDE



Jakarta AeroFest

Jl. Pahlawan Kav no.15/C1-2
Rempoa, South Tangerang
Banten - Indonesia

INTRODUCTION

JAKARTA AEROFEST

Jakarta AeroFest is the first and biggest aviation festival in Indonesia which will gather all aviation industry players and aviators from various backgrounds, such as Flying school, Flying club, aircraft charter company, aviation brand, aircraft manufacturer and also this will be open to the public.

This event will be held at Pondok Cabe Airport on 28 to 30 October 2022 and focuses on competition between pilot schools, pilot school graduates, and aviation enthusiasts in Indonesia. There is also exhibitions, talk shows, airshows, education fair and various interesting aviation activities.

We hope that, this event will increase public interest and enthusiasm for aviation especially the General Aviation sector which will provide wider benefits for the aviation industry ecosystem in Indonesia in the future.

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***When all
aviators meet
together!***

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ABOUT

JAKARTA AEROFEST

ABOUT

TEAM

Jakarta AeroFest is organized by Aerosupply.id and Indonesian Flying Club. Aerosupply.id is trade mark under PT Genera Aero Supply that focused on providing of aviation needs especially in general aviation sector.

Aerosupply.id in collaboration with Indonesia Flying Club (IFC) which are flying club that accommodates aviation enthusiasts in Indonesia. IFC was founded in 2004 under the Indonesian Aero sport Federation (FASI) and registered aircraft operator by the Director General Civil Aviation of Indonesia with number OC91-022.



THE TEAM

Head Executive : Sigit H. Samsu

Advisor :

- Captain Rudi A. H,
- Captain Novyanto W,
- Komjen Pol. (purn) Drs.Nanan Soekarna

Event Director : Yanwar Prasetio

Event Manager : Florianus Adel

Operational Manager : Syahreza Majid

Competition Committee Manager : Nanda Rizky

Flight Operation Coordinator : Mayor (purn) Suanda

Finance and Admin : Cindy Mutiara

Creative : Rico Joshua S.

Sales and Marketing : Adelia Jessica

Public and Government Relation : Bagus Wisnu M.

Event : Yoshua Gustiano

Logistic : Bangkit Reynald

Safety and Security : Denny Setiawan

Technical and Digital : Taju Mahardika

Competition Advisor : Jihad Nugroho

Competition Committee :

- M Irfanul Hakim,
- Erika.A,
- Habie Rahman,
- Vincent Dika



PURPOSE

There are three main objectives in this event :

- Educational
- Entertainment
- Promotions

Event Activities :

- Aircraft Static Display
- Airshow
- Talk Show
- Joyflight
- Aviation Education Fair
- Competition
- Flight Simulator Experience
- Fun Games
- Food Festival
- Music Concert



WHY YOU SHOULD JOIN?

- Get maximum visibility for your products and services.
- Show the existence of your product in the aviation industry ecosystem.
- Covered by national media
- A specific target market to your products and services.
- A place for aviation enthusiasts from various backgrounds, such as young aviation enthusiast, student pilots, professional pilots and others professional aviator.
- Expand your business network.
- A place for aviation industry players, such as aircraft operators, pilot schools, flying clubs, aviation brands and manufactures, etc.
- A public event that is accessible and in a strategic place.



EXHIBITION OPPORTUNITIES

Your brand will be part of the development of the aviation industry ecosystem in Indonesia to the next level, from being only known as a means of transportation. Now can be known as a means of sustainable education, a hobby that can be achieved by all people, a means of tourism and supporting various other economic sectors.

Your brand will be the centre of attention of all aviators in Indonesia and place your products and services in the comprehensive range of the aviation industry ecosystem.

This event is the right place to increase your brand awareness, attract new consumers and network with the aviation industry ecosystem in Indonesia.



MARKETING REACH



7-14K
TARGET ATTENDANCE



21
AVIATOR COMMUNITIES

SOCIAL MEDIA

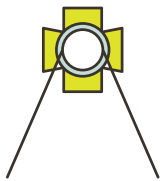


UP TO **940K**
OF AUDIENCE-REACH
with 470K audience per month



UP TO **513**
OF ADS CLICK
per day

ADVERTISEMENT



**PLANE DISPLAY
ADVERTISEMENT**
PLACED IN CROWDED PLACE
WITH TRAFFIC UP TO 300.000
VISITORS / WEEK



MEDIA PARTNER
RADIO, TV (NEWS), AND
MILITARY PUBLIC AFFAIRS
DIVISION (DISPEN)

EXHIBITION TENANTS



14
FLYING SCHOOL
STANDS



7
LOCAL FLYING
CLUB



20
FOOD STANDS



22
AVIATION BRAND
STANDS



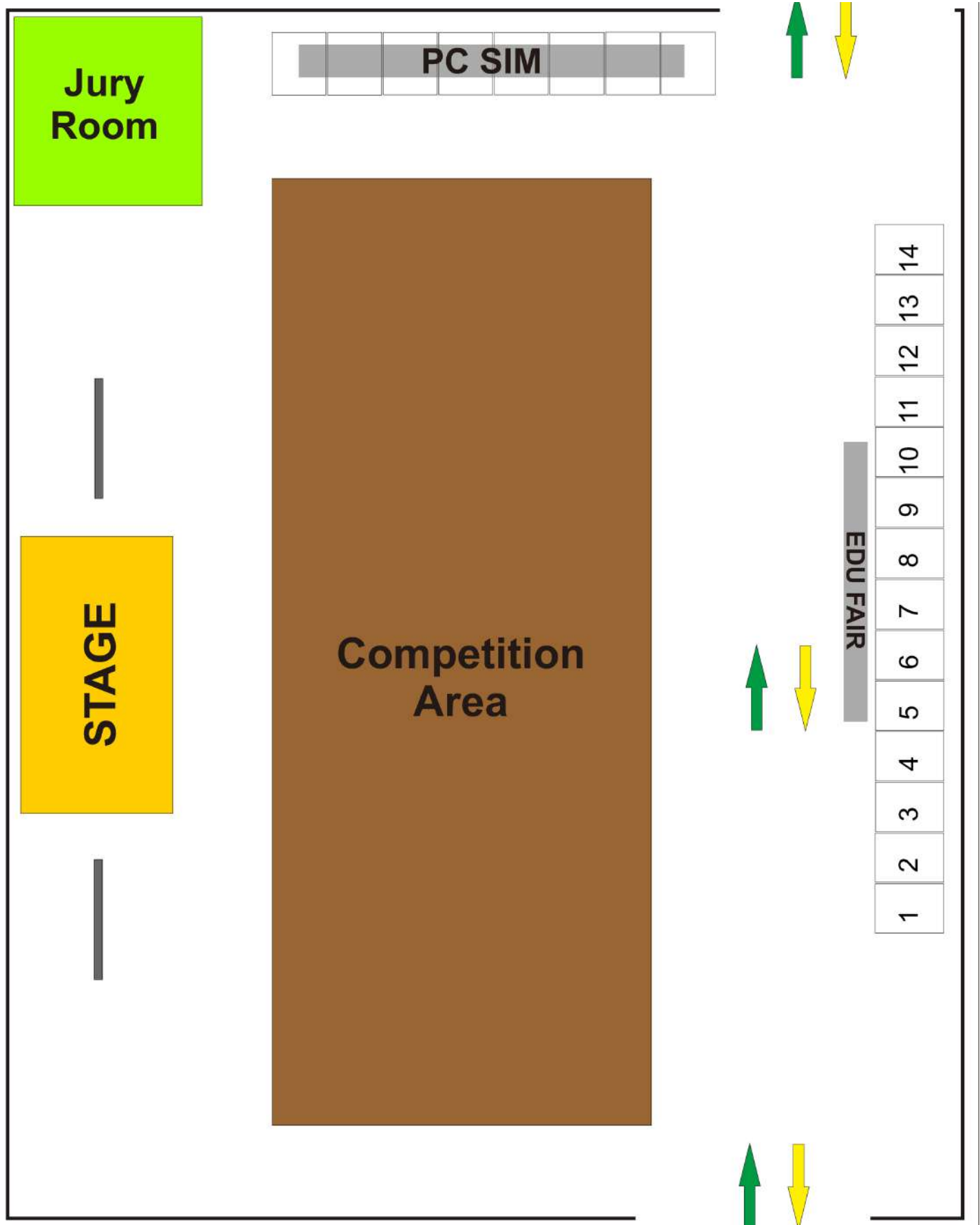
20
GENERAL EXHIBITORS
BRAND STANDS



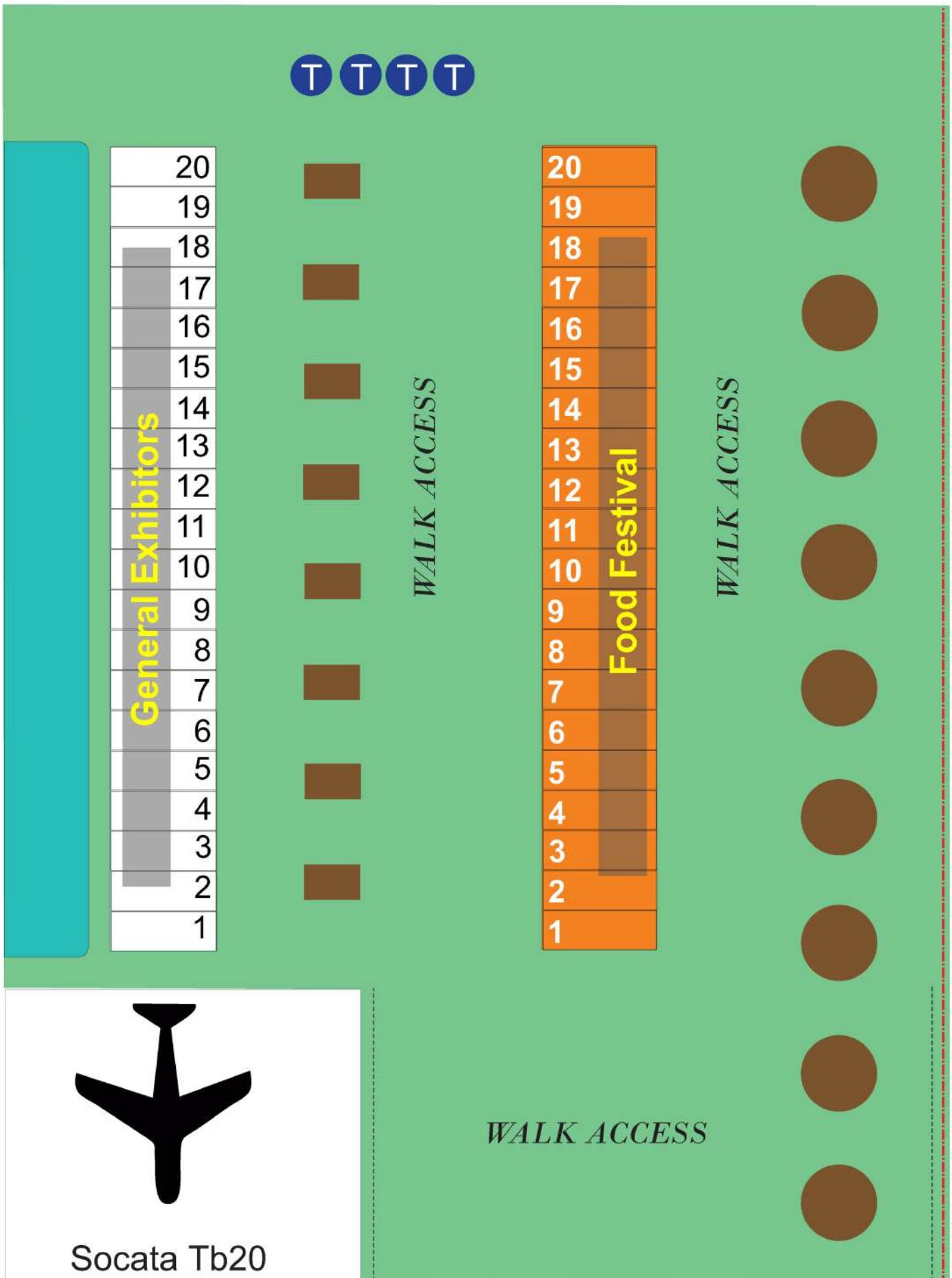
LAYOUT AREA AIRPORT



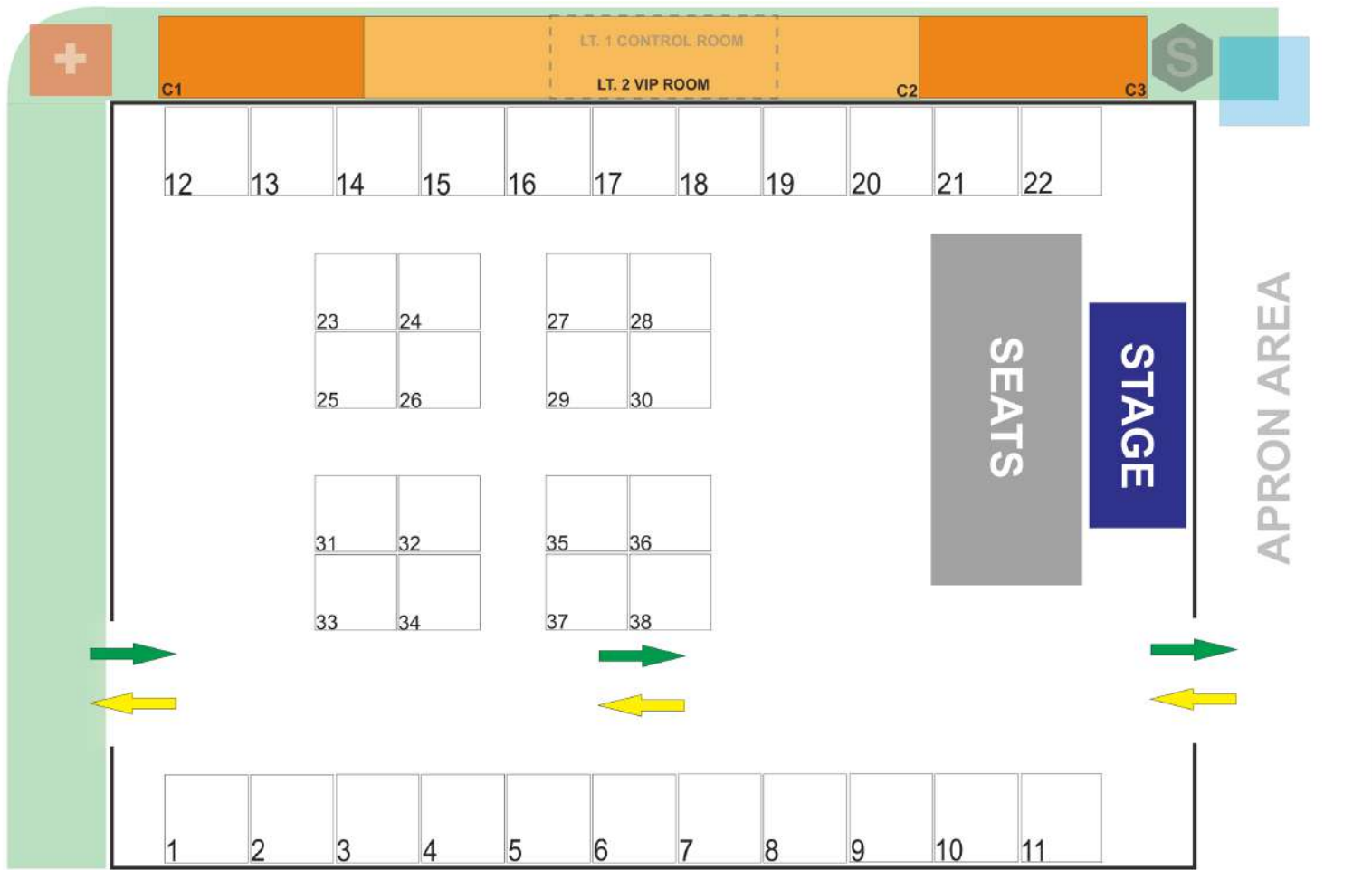
AREA 1A COMPETITION TENT (INDOOR)



AREA 1 LAYOUT



IFC HANGAR LAYOUT

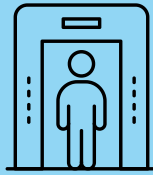


JAKARTA AEROFEST LAYOUT LEGEND

VISITOR ENTERANCE AREA



Ticket Box



Security
Check

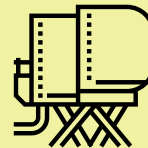
AREA 1A



Competition



Games



Flight
Simulator



Education Fair

AREA 1B



General
Exhibitors



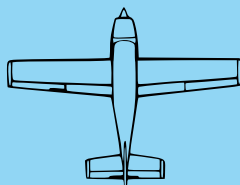
Food
Festival

AREA 2



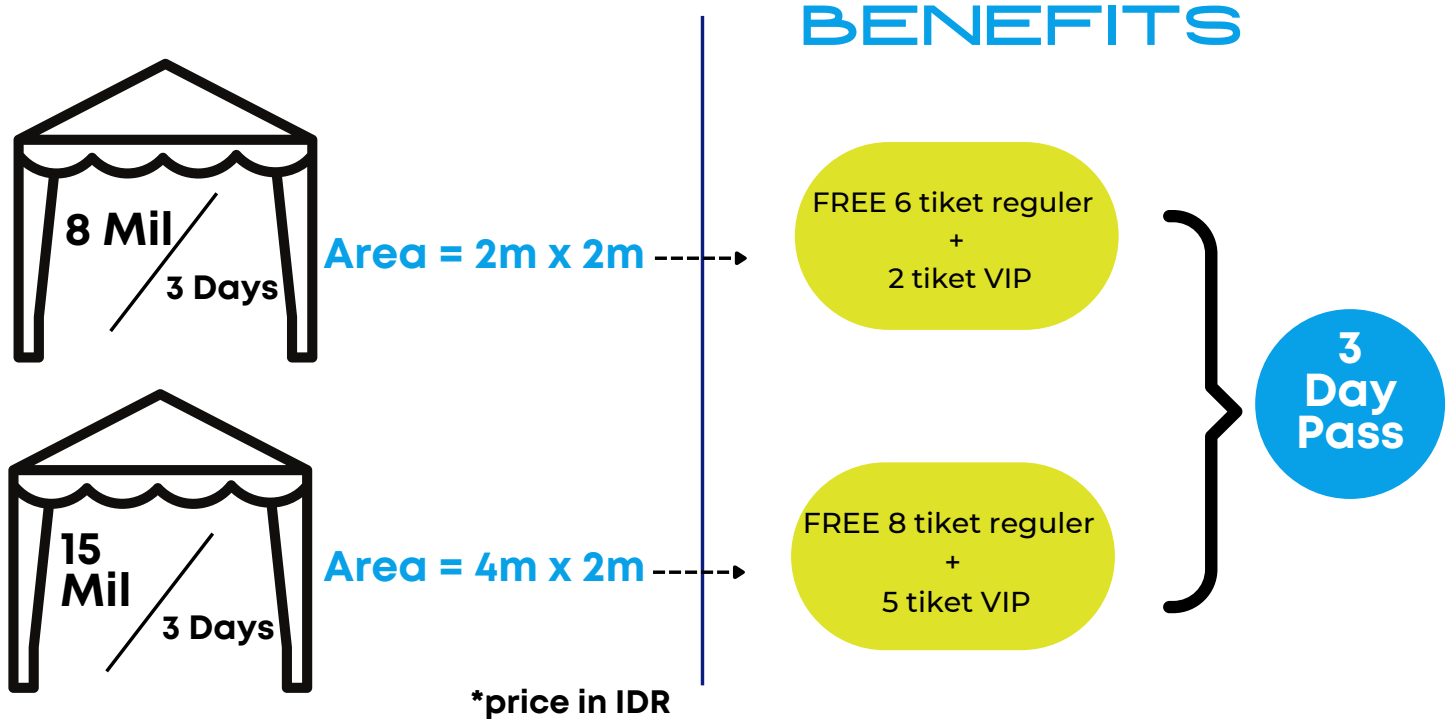
Aviation Brands

AREA 3



Static Displays

AVIATION BRAND TENANT



Tent size 2x2m:

- Semi Indoor inside Hangar
- Stand 2x2
- Carpet flooring 2x2
- Booth Name
- Electricity Source 500 watt
- 1 Table
- 2 Chairs
- Free crew pass 2 People
- Free regular ticket 6 People
- Free 2 VIP Ticket

Tent Size 4x2m:

- Semi Indoor inside Hangar
- Stand 4x2
- Carpet flooring 4x2
- Booth Name
- Electricity Source 1000 watt
- 1 Table
- 2 Chairs
- Free crew pass 2 people
- Free regular ticket 8 people
- Free 5 VIP Ticket



GENERAL EXHIBITORS



Area = 2m x 2m

*price in IDR

Will be placed in a semi Indoor with tent size 10 x 20 meter along with other tenant

- Tent size 2x2m: Rp 4.000.000,-/3 days
- Stand 2x2
- Flooring carpet 2x2
- Booth Name
- Electricity Source 500 watt.
- 1 Table
- 2 Chairs
- Free crew pass 2 People



EDU FAIR TENANT



*price in IDR

Area = 2m x 2m

Available for 14 slots :

- Indoor Tent 20 x 40 meter
- Stand 2x2
- Carpet Flooring 2x2
- Booth Name
- Electricity Source 500 watt
- 1 Table
- 2 Chairs
- Free crew pass 2 People



FOOD FESTIVAL



*price in IDR

Area = 2m x 2m



Profit Sharing Mechanism

Share 80% : 20%

Price Rp1.800.000 / 3 days

Benefit :

- Semi Indoor with big tent 10 x 20 m along with other tenant
- Stand 2x2 Meter
- Flooring 2x2 Meter
- Booth Name
- Electricity Source 1000 watt
- 1 Table
- 2 Chairs
- Clean water wash basin
- Free crew pass 2 People



PAYMENT MECHANISM

- **First Payment (down payment) is about 50% of the total amount that needs to be paid and made at the time of willingness to participate that no later than 15 September 2022**
- **The second payment is the payment of 50% of the total cost that needs to be paid no later than 28 September 2022**



Organised by



AeroSupply.id

**Jakarta
AeroFest**



Thank You



For more information, please contact :

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